

## WHY WE ARE DIFFERENT

### CONTROL WHERE THE DATA IS

With Acumatica you have the freedom to host your data anywhere you want, whether in a public or private cloud.

### PRE-BUILT ERP AND CRM FUNCTIONALITY

Take advantage of an array of world-class ERP and CRM functionality that can be assembled and adapted into your solution.

### LEVERAGE INDUSTRY STANDARD TECHNOLOGY AND TALENT

Acumatica Cloud xRP Platform is built on top of industry standard Microsoft .NET technologies and the Visual Studio Integrated Development Environment. Leverage the large worldwide talent pool familiar with standard .NET technology.

### MULTI-TENANT AND MULTI-INSTANCE

Acumatica is built for both. You decide which works best—a shared cloud for all your customers, or a single-tenant cloud per customer.

### FUTURE-PROOF YOUR APPLICATION

Maximize your investment and safeguard against needing to re-platform too soon.

# GET TO SAAS FAST WITH THE ACUMATICA CLOUD xRP PLATFORM

The Acumatica Cloud xRP Platform is a leading cloud development platform that empowers developers and software companies to get their solution to SaaS, fast. Built on the world's best cloud and mobile technology, it provides the tools to re-imagine business applications for an interconnected world. It also enables 'xRP' – a mission to unlock the business potential of companies powered by Acumatica, where 'x' represents any company, big or small, regardless of geography or industry.

The Acumatica Cloud xRP Platform enables developers and software companies to speed to market, significantly reduce cost, and deliver a SaaS offering at scale without compromises.

### CREATE YOUR SPECIALIZED SOLUTION FOR THE CLOUD

The Acumatica Cloud xRP Platform is the ideal next step for ISVs and OEMs to create a specialized solution for the cloud. Acumatica's affordable entry price lets you take a gradual approach and invest incrementally.

YOU NEED...	ACUMATICA CLOUD xRP PLATFORM
A highly flexible cloud platform	✓
Full control over go-to-market	✓
To white-label as your own	✓
A software partner for joint strategy and roadmap	✓
To modernize legacy IP for the cloud	✓
To leverage an array of pre-built ERP and CRM capabilities to your cloud IP	✓
To get to market as quickly as possible	✓
To make incremental investments starting low	✓

**“We saved \$400,000 in development costs and delivered a cloud manufacturing application in 10 months instead of 3 years.”**

Fred Szumlic, General Manager, JAMS Manufacturing  
JAAS Systems

## BUILT FOR SOFTWARE DEVELOPMENT COMPANIES LIKE YOURS

Designed to be the backbone for the future of web applications, the powerful and flexible Acumatica Cloud xRP Platform allows you to write software once, and run it on any platform. Achieve maximum productivity at lower cost and faster time-to-market.

### SPEED TO MARKET

**Start development instantly.**

Leverage the large talent pool familiar with standard .NET technology. The Acumatica Cloud xRP Platform is built on top of Microsoft technologies and the Visual Studio Integrated Development Environment.

**Write once, run anywhere.**

Applications are automatically ready for to run anywhere, including private/public clouds, multiple databases including Microsoft SQL and MySQL, and multiple web and mobile application platforms including Internet Explorer, Mozilla Firefox, Safari, Chrome, and iOS.

**Ready for international business.**

Pre-built elements to reach international markets quickly: Multi-currency, multi-language, and multi-company capabilities, as well as localized functionality, eg. VAT.

**Ready to scale.**

Scale easily with built-in multi-tenancy, multi-server, multi-tier (n-Tier), and cluster capabilities. Ensure high availability via load balanced web farms.

**Control where the data is.**

You have the freedom to host your data anywhere you want: in a public or private cloud.

### SIGNIFICANTLY REDUCE COST

**Higher productivity.**

Build applications faster without having to hire more developers. Working in an industry standard technology environment drives higher productivity.

**Rich platform features.**

Built-in platform tools for development, customization and integration, reporting and content management. This includes dashboards, report designers, business wikis, document and website management, multi-tenancy, enterprise-grade security, user interface controls, audit trails, dynamic APIs and workflow.

**Code efficiency.**

Write less, and more efficient code. What usually takes hundreds of lines of code to accomplish can be done with just a few lines, without loss of flexibility and control. Higher quality code also means reduced quality assurance costs and fewer things that can go wrong.

**Pre-built ERP and CRM functionality.**

You don't need to re-invent accounting, billing, tax, inventory management, and other common business tasks. Take advantage of pre-built, world-class financial, ERP and CRM functionality that can be assembled and adapted into your solution.

### NO COMPROMISES

**Performance at scale.**

Scale without compromising performance. Our unique technology can handle large accounts with high volumes of transactions. Applications are born in the cloud and work on any device.

**Write once for multiple databases.**

Write your code once and it automatically works with both Microsoft SQL and MySQL databases.

**Modern security.**

Enterprise-grade security features such as server side logic, detailed access controls, are robust authentication are built in.

**Multi-tenant and multi-database.**

A platform built for both. You decide which works best – a shared cloud for all your customers, or a single-tenant cloud per customer. Multi-tenancy scalability is inherited for central management and upgrades. High application density allows applications to scale horizontally.

**Follow your customers all the way.**

With both multi-tenant and multi-instance configuration options, you can follow your customers as their needs grow. Easily spin individual customers out into a multi-instance configuration when they have outgrown the standardized multi-tenant setup.

**“We replatformed our legacy solution based on AS/400 COBOL in just 18 months. Any other platform would have taken us twice as long. By using Acumatica, we reduced development costs by 40 percent. In less than a year since launch, we now have 20 customers live on our JAMIS solution.”**

Jeff Noolas, CEO  
JAMIS