

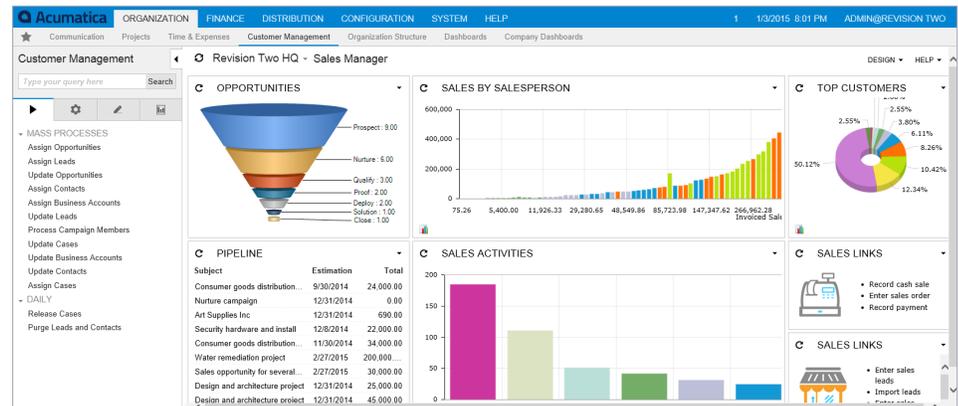
“Even if you could find another company that could provide all the modules in one suite, and you can't, they will charge you based on number of users. Acumatica charges you by the server, and that is a huge competitive advantage.”

David Castañeda,  
Director of Finance  
DC Cancer Consortium

“That choice of deployment is a key differentiator that nobody else is offering and Acumatica's competitors don't know what to do with it.”

Ehren Dimitry,  
President and CEO  
AME Corporation

## UPGRADE DYNAMICS SL TO ACUMATICA AND GET MORE



Upgrading Microsoft Dynamics SL to Acumatica gives you more choices for your ERP software. When it comes to deployment, licensing, and customization, your options are numerous and flexible—and since Acumatica is optimized for mobile, you can choose to run your business from anywhere, using any device.

### PRICED FOR UNLIMITED USERS

Dynamics SL controls each individual user license. When you want to add users, you need to buy more licenses, when you remove users you pay for idle resources. In addition, a Dynamics SL license covers a user only for Dynamics SL and not for other products that are required for the ERP solution (e.g., Microsoft SQL Server, Microsoft SharePoint Server, Microsoft Dynamics CRM).

Acumatica is priced for unlimited users so you can automate all of your business processes and provide reports to trusted business partners. This allows you to involve infrequent users such as those who would enter timesheets or expense reports without adding or counting user licenses.

### MORE DEPLOYMENT OPTIONS

While Dynamics SL offers on-premises and hosted deployment options, hosting is simply done via terminal sessions to application servers. Business Portal (SL's limited web access tool) is not a multi-tenant option and the installations are cumbersome. The SaaS option offered is not mainstream Dynamics SL and the hosting options are unclear.

Acumatica's deployment options are flexible with the ability to deploy in a public or private cloud. You can even host using any provider you like. Switch easily between them as your business needs change, and keep the same high quality performance and security. You are free to choose.

## ACCESS FROM ANY BROWSER ON ANY INTERNET-CONNECTED DEVICE

Dynamics SL's core modules cannot be accessed from a web browser. The patch for this problem is the SL "Business Portal"—however, it provides web access for only a small subset of the product's features. Acumatica is designed and built for the web. Acumatica delivers a full set of business software applications with dashboards, reporting tools, integrated document management, centralized security, and powerful customization tools, all available from any web browser on any Internet-connected device.

## MORE WAYS TO INTEGRATE—MORE EASILY

CRM is not included with Dynamics SL and, if purchased separately, still requires a separate "Connector" to integrate the two. Configuring the "Connector" is labor-intensive and expensive. Acumatica's Customer Management Suite is fully integrated with the rest of the product and delivers a customer relationship management (CRM) solution which automates your sales processes—so you can respond faster to customers and partners.

Integration with existing systems or third-party applications and Dynamics SL are completed using an outdated Transaction Import tool or the Object Model that requires a developer to complete coding. Web services are an afterthought that only work with a subset of the application, often requiring business rules to be rebuilt for extra expense.

Acumatica's web services are the most complete web service toolset in the mid market, providing the option to integrate with your existing on-premises or cloud systems as well as best-of-breed third-party applications. Because the core of Acumatica is based on web services, you'll be able to address every screen or business object via web services.

## GET MORE CUSTOMIZATION AND DEVELOPMENT OPTIONS, SPEND LESS TIME AND MONEY

Dynamics SL is built on proprietary technology (some 16-bit code still remains) with infrequent improvements made to the product. Customizations in the core SL product are completely separate from Business Portal and the prospect of customizing Business Portal is so untenable that partners have almost universally shunned the prospect. In contrast, Acumatica can be customized using standard development tools. You can expect more options, shorter timelines, and a fraction of the cost when working with the Acumatica platform.

The strength of Acumatica lies in its platform—Acumatica Studio. An application development platform for building web-based business applications, Acumatica Studio allows you to modernize your software offering. It's a powerful tool you can use to create new applications, or to migrate your existing applications to the cloud. Create highly scalable cloud applications. These applications can stand alone, or be integrated as part of a larger offering.

However **you** use your ERP software, Acumatica offers more choices:

- CEOs and CFOs get more deployment and licensing options with Acumatica, a product whose accounting capabilities rival all mid-market competitors.
- Users can work more efficiently with streamlined workflows and can access the full set of software from any web browser, user any Internet-connected device.
- Developers can work more easily with Acumatica's architecture and toolset that truly belongs to the next generation of browser-based, web-enabled technology.

Upgrade Microsoft Dynamics SL to Acumatica. Get **more**.

**“If a catastrophic event were to occur, all we would have to do is take our laptops and tablets to Starbucks and we're back in business. Acumatica. . . lets us do that.”**

Mike Connolly, Director, Client Relations  
AME Corporation

**“We saved hundreds of thousands of dollars in customization expenses by using Acumatica's development tools to track the profitability of our drop-shipments.”**

Brad Busino, Vice President  
The Simple Stores